



Slice of Dubai

A Dubai lifestyle blog

*Makeup | Fashion | Food |
Parenting | Reflections*

Arwa Doriwala

About Me



Passionate writer, aspiring photographer and social media professional. A Mumbai girl finding home in Dubai. My husband, baby girl, make-up, good clothes and good food hold my heart.

Website

Slice of Dubai

A Dubai Lifestyle Blog

Makeup & Beauty Fashion Food Parenting Reflections
About Contact

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Food

Review: Levant Brunch at Breakfast Kitchen, Marzaj Downtown
December 22, 2017 No Comments



Feel spoiled for choice with Arabic, French and Italian dishes at the Levant Brunch at Breakfast Kitchen, Marzaj Downtown.

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Parenting

5 Reasons You Need to Go For The Couple's Massage at Heavenly Spa
November 27, 2017 No Comments



SEARCH

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Join my Journey! Love, Awa

Instagram



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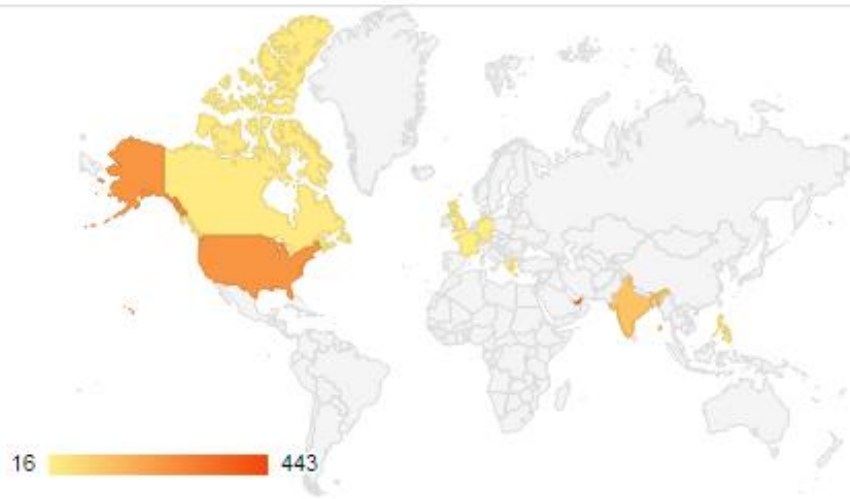
Highlights:

- Clean, minimalist design for maximum visibility of the brand
- Honest opinions

Link: www.sliceofdubai.com

Statistics

Countries

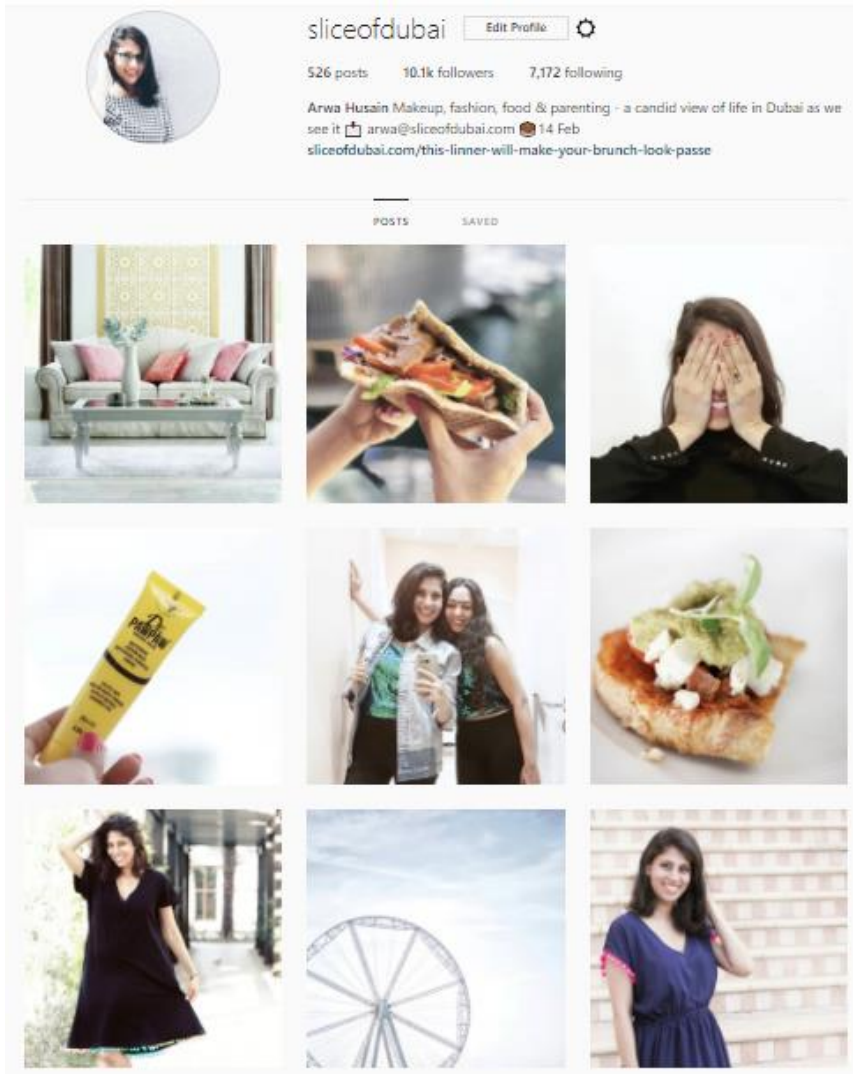


Country

-  United Arab Emirates
-  United States
-  India
-  United Kingdom
-  Philippines
-  Canada
-  Germany

Average Monthly Visitors: 1600
Average Monthly Page Views: 4500
Bounce Rate: 30%

Instagram



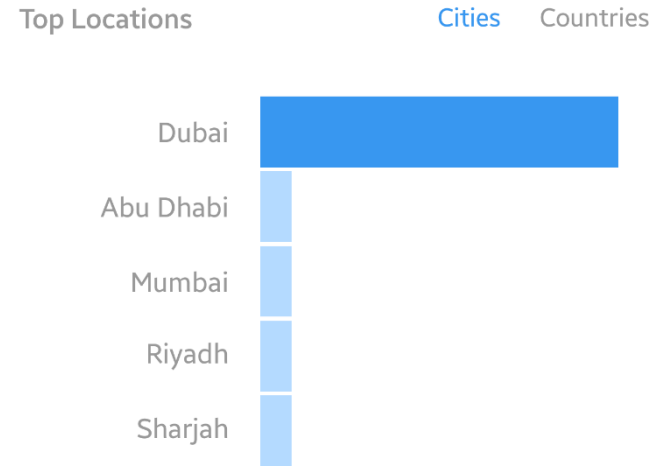
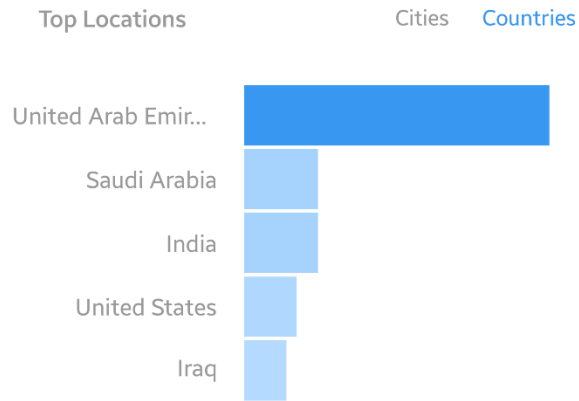
Highlights:

- Over 10,000 followers
- Minimalist, themed Instagram account
- High Quality photos
- High engagement
- Natural, non-commercial language
- Honest opinions

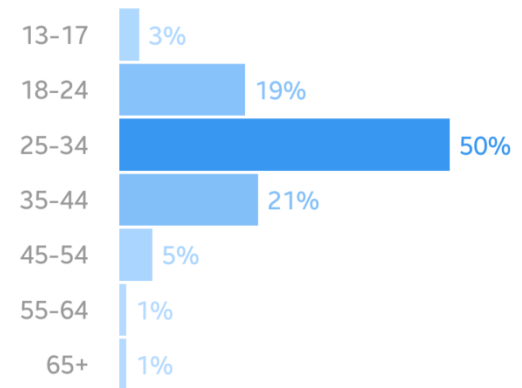
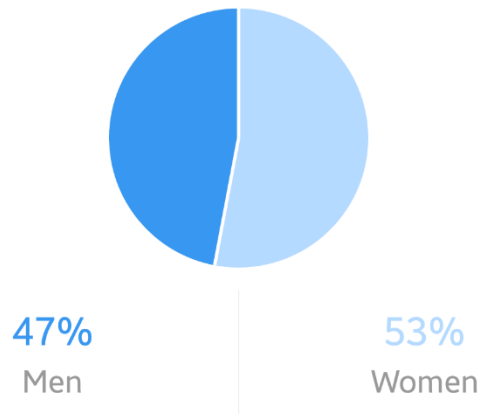
Link:

www.instagram.com/sliceofdubai

Statistics



Gender



Past Campaigns: Makeup & Fashion



Engagement: 335
Reach: 1531
Profile visits: 25
Discovery*: 28%



Engagement: 312
Reach: 1364
Profile visits: 18
Discovery*: 23%

*Discovery: the percentage of accounts that saw this post and were not following me.

Conversations

thehotsweet You look beautifully dressed despite being so busy

monsoonbreeze I am loving that color combination of your dress. And your makeup looks so perfect Arwa

oceanthakur How pretty you look :) beautiful smile :)

pavneetsachdeva You look so pretty!

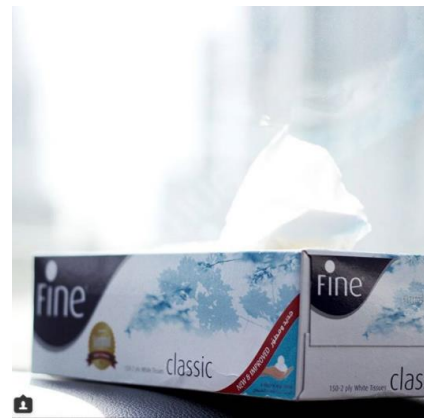
Past campaigns – Fine tissues



Engagement: 160
Reach: 957
Profile visits: 7
Discovery*: 10%



Engagement: 233
Reach: 1021
Profile visits: 6
Discovery*: 13%



Engagement: 196
Reach: 1159
Profile visits: 8
Discovery*: 10%



Engagement: 214
Reach: 1887
Profile visits: 16
Discovery*: 14%

*Discovery: the percentage of accounts that saw this post and were not following me.

Conversations

fooduetto I love their tissues

oceanthakur I love such soft tissues ,
would try them someday

beautyneverdates Soft is imp! I love this
tissues too

lakhsha.zahid I love fine tissues

Past Campaigns: Giveaways



Engagement: 394
Reach: 1954
Profile visits: 64
Discovery*: 35%



Engagement: 408
Reach: 2016
Profile visits: 71
Discovery*: 29%

*Discovery: the percentage of accounts that saw this post and were not following me.

Other Social Media Channels

Facebook: www.facebook.com/sliceofdubai

Snapchat: SliceOfDubai

Contact



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